

NEW HOUSING

TINY HOUSE FESTIVAL

FACTSHEET

27 – 29 June 25
Karlsruhe Trade Fair Centre

- **more than 8,000 visitors**
- **festival atmosphere** with food trucks, bar, places to linger
- **around 80 exhibitors**, including manufacturers, suppliers, service providers, associations and educational institutions
- **exhibition space** in the outdoor area and in the halls of Karlsruhe Trade Fair Centre
- extensive **supporting program** with **thematic workshops**
- Visitors mainly from the following **fields of business**: apprenticeship/education, construction/real estate, crafts, tourism, community/politics/administration

- **75 % of the visitors** rate the NEW HOUSING a high importance for investment decisions
- **more than 92 % of the visitors** were satisfied overall with their visit to the festival
- **more than 88 % of the visitors** would recommend a visit to their acquaintances, friends or business partners

Visitors 2024			
21–30	31–50 Years	51–60	> 60
12,7 %	36,5 %	29,6 %	17,3 %

Number of exhibitors



Further information on:
new-housing.de



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All documents for participation:
new-housing.de/en/exhibitor

