

for events organized by

Karlsruher Messe- und Kongress GmbH
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1. Event

NEW HOUSING – Tiny House Festival 2025

Organizer

Karlsruher Messe- und Kongress GmbH (Messe Karlsruhe)
P.O. Box 12 08, 76002 Karlsruhe

2. Date and venue

Friday, 27.06.2025, 10 a.m. – 06 p.m.

Saturday, 28.06.2025, 10 a.m. – 06 p.m.

Sunday, 29.06.2025, 10 a.m. – 06 p.m.

Messe Karlsruhe

3. Set-up and dismantling times

Set-up:

Wednesday, 25.06.2025, from noon – 08 p.m.

Thursday, 26.06.2025, 08 a.m. – 05 p.m.

Please note: all exhibition houses must be on site by 12 noon on Thursday, 26.06.2025 at the latest in order to be able to provide both maneuvering and logistical support. Setting up and decorating the stand is of course still possible after this time.

For early delivery requests, please contact ramona.jonait@messe-karlsruhe.de.

Dismantling:

Sunday, 29.06.2025, 07 p.m. – 10 p.m.

(Please note that the exit for houses is only possible approx. 1 hour after the trade fair closes).

Monday, 30.06.2025, 08 a.m. – 06 p.m.

Intermediate parking of the houses on the exhibition grounds after the end of the event is not possible. Please take care of the removal. A fee of 750€/day will be charged for longer parking periods.

4. Registration/Admission

4.1 Registration is made either by returning the legally binding signed registration form or via the online space booking store. When returning the signed registration form, exhibitors must make a copy for their own records. Provided that all admission requirements have been met, exhibitors will receive written confirmation of admission from the trade fair/exhibition management.

4.2 If registration is made via online space booking by registering or logging into the online space booking store or via an individual link provided by the trade fair ("one click order"), exhibitors will automatically receive a confirmation of registration by e-mail. A few days later, exhibitors will receive an admission letter from the project team. Only with this approval do exhibitors have a legally binding document.

a) The presentation of services in the online space booking store "Exhibitor Registration NEW HOUSING 2025" does not constitute an offer, but merely an invitation to submit offers.

b) By clicking on the "Complete registration" button, exhibitors submit a binding offer to order the services they have selected themselves from Messe Karlsruhe (application). Before submitting the application, exhibitors can change and view the data at any time. However, the application can only be submitted and transmitted if the exhibitors have read and accepted the General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members, the Special Conditions of Participation, the Technical Guidelines, the House Rules, the Privacy Policy and the General Terms and Conditions for OSA Services by clicking on the button "I have read and accept them" and have thereby included them in their application.

4.3 If only a confirmation of receipt is sent, this does not constitute acceptance of the application. The contract is only concluded when the

application is expressly accepted by the exhibitor receiving an admission or is otherwise expressly accepted in text form (e.g. by order confirmation)/by e-mail.

4.4 The contract is concluded between the exhibitor and Messe Karlsruhe. Karlsruhe Trade Fair Center.

4.5 The trade fair / exhibition management shall endeavor to comply with the wishes of the exhibitor in the choice of stand design, but reserves the right – in consultation with the exhibitor - to make changes to the planning.

5. Withdrawal / Cancellation

(1) Once admission has been granted, withdrawal from the contract by the exhibitor is not possible outside the statutory provisions and the following regulations. If exhibitors cancel their participation after this time or declare their withdrawal or termination of the contract, they must pay the participation fee for the entire stand space booked and the ancillary costs incurred by the organizer up to this time.

(2) To avert danger and for technical or safety-related reasons, the trade fair/exhibition management relevant reasons, the trade fair/exhibition management may refuse or prohibit an exhibit or demonstration planned by the exhibitor, even at short notice. The discretionary decision in this respect of the trade fair/exhibition management is binding. In this case, withdrawal by the exhibitor is excluded, and the exhibitor is responsible for redesigning or repurposing its stand space in consultation with the trade fair/exhibition management. Non-admitted goods may be removed by Karlsruher Messe- und Kongress GmbH at the exhibitor's expense without further warning.

(3) The following cancellation fees apply to services **in the hall area** cancellation fees:

a) In the event of receipt of the declaration of rescission or cancellation **from 4 weeks to eight days** before the official start of construction, **50% of the agreed net prices** for stand construction/services shall be payable. net prices for stand construction/services.

b) Upon receipt of the notice of withdrawal or cancellation **from seven days** before the official start of stand construction, **100 % of the agreed net prices** for stand construction/services.

(4) The following cancellation fees apply to services **in the outdoor area** cancellation fees:

a) In the event of receipt of the declaration of rescission or cancellation **from 4 weeks to 15 days** before the official start of stand construction, **50% of the agreed net prices** for stand construction/services.

b) Upon receipt of the notice of withdrawal or cancellation **from 14 days** before the official start of stand construction, **100 % of the agreed net prices** for stand construction/services.

(5) Individualized services, such as customized walls, graphics, etc., shall be excluded from cancellation.

(6) Exhibitors have the right to prove that Messe Karlsruhe has not incurred any damage in the amount of the costs specified in items 5 (1) to (5).

(7) Karlsruhe Trade Fair Center shall not be obliged to accept a contractual a replacement participant proposed by the exhibitor.

6. Admission requirements

Exhibitors may be manufacturers or companies authorized by a manufacturing plant to exhibit its products. All exhibits must be precisely designated on the registration form and correspond to the product ranges listed in the product group index. Items other than those registered and authorized may not be exhibited. The trade fair/exhibition management shall decide on admission. The trade fair/exhibition management must be notified in text form of any changes made after approval has already been granted. The trade fair/exhibition management is also entitled to revoke admission if the requirements for admission are not or no longer fulfilled. If the exhibitor deviates from the information in the application without the approval of the trade fair/exhibition management in text form, the trade fair/exhibition management may also exclude the exhibitor from participation in the trade fair at short notice, without observing any deadlines. Claims for damages by the exhibitor against the organizer cannot be derived from this.

7. Participation fees

Stand space prices for stand spaces with stand construction (6 m² or 12 m², see No. 8 Stand Construction Service) or parking spaces for houses (60 m²,

90 m² or 120 m²) from € 2,443, € 3,205 to € 4,147.

These prices are net space prices (for houses without stand construction or side and partition walls). Additional services can be ordered via the Online Service Center (OSC).

The registration fee including marketing flat rate is € 199.00 + VAT. The fee for general ancillary hall costs (waste disposal + hall energy) is € 2.80 per m² + VAT.

8. stand construction service

6 m² stand construction Basic Light 1.105 €

12 m² stand construction basic package 2.410 €

12 m² stand construction Basic Eco 2.266 €

Please note: When ordering packages, stand construction material that is not required cannot be invoiced or refunded. All package services can also be ordered individually via the Online Service Center (OSC). The packages can only be ordered by registering on the registration form. Once registration has been completed, stand construction can only be ordered via the Online Service Center (OSC).

9. Stand allocation

Due to high demand for exhibition venues, an additional hall to the Atrium of the Karlsruhe Trade Fair Center. The Tiny Giants Area is also available for houses on stands. Desired locations can be specified when registering. The final allocation of spaces will be made by the project team.

10. Force majeure, reservations of performance

10.1 Force majeure is an external event having a massive impact on the contractual relationship that is unforeseeable according to human insight and experience and cannot be prevented or rendered harmless by economically acceptable means, even with the utmost care that can reasonably be expected under the circumstances. In the event of "force majeure", Messe Karlsruhe is entitled to postpone, shorten, extend or restrict the event in whole or in part and to close it temporarily or permanently. In such a case, exhibitors shall not be entitled to claim damages from Messe Karlsruhe. Services already rendered may be invoiced to Karlsruhe Trade Fair Center, provided that these costs have already been covered by corresponding income or can be claimed and enforced against the exhibitors in accordance with the statutory provisions and contractual agreements. The total or partial impossibility of Messe Karlsruhe to provide the contractually owed services due to events that, insofar as they could have been foreseen, lie outside the sphere of influence of the parties, in particular

- a) the interruption or not merely minor restriction of an adequate supply of electricity, gas, water or internet, provided that this is not only of a short-term duration,
- b) with regard to the occurrence and further development of pandemics in accordance with the Infection Protection Act (IfSG).
- c) due to official/governmental orders or decrees.

10.2 In the event of postponement of the event or for any other reason by up to one year, the contractual relationship between the parties shall remain unchanged unless the exhibitors or Messe Karlsruhe declare in text form to the other contracting party within 14 days of notification of the postponement that adherence to the contract is unreasonable. The reasons for unreasonableness must be explained in full. The standard of assessment is based on Section 313 (1) BGB. If the other contracting party does not subsequently object in text form within seven days, the reasons for unreasonableness shall be deemed to have been accepted.

11. Co-exhibitor/additionally represented company

The inclusion of a co-exhibitor/an additionally represented company must be notified in writing with the application, stating the full address including contact person (see form on page 3 of the application). The co-exhibitor must pay a registration fee incl. marketing fee of € 250 plus VAT. For the additionally represented company there is a registration fee of € 120.

12. Floor space

The minimum size of a stand area is 6 m². Smaller areas will only be rented after consultation with the trade fair/exhibition management and if such areas are available during the planning phase. Existing pillars located in the stand area are part of the exhibition stand. The final settlement of stand space prices is based on the measurements taken

by the trade fair/exhibition management. Each square meter or part thereof shall be charged in full, and the stand area shall always be calculated as a rectangle without taking into account fixtures, minor deviations and the like.

13. Stand construction approval

Provided that the Technical Guidelines are complied with in the design and construction of the stand, drawings and building specifications must be submitted for approval for single-storey stand constructions in the halls with a height of more than 3.5 meters.

14. Design and equipment

The stand area must be structurally separated from neighboring stands. If exhibitors do not have their own stand construction system or rent it from Messe Karlsruhe, stand partition walls (rear and side walls) are mandatory (applies to stand areas without a building). Stand partition walls are not included in the stand space rental fee, with the exception of stand construction packages. Stand partition walls are available via the Online Service Center (OSC). If exhibitors do not order stand partition walls, but their own stand space is surrounded by the stand partition walls of the neighboring stand or by existing stand partition walls, these stand partition walls will be invoiced at the conditions stated in the Online Service Center (OSC). Approx. 5 cm must be deducted from the width of the allocated stands unless clear dimensions are expressly requested due to standard stand construction.

For safety reasons, the stand partition walls can be secured by supporting walls during the basic stand construction. These may only be removed by Karlsruhe Trade Fair's contracting company if the stability of the partition walls has been professionally ensured by Karlsruhe Trade Fair's contracting company. Exhibitors shall be liable for any damage that may occur if the stability of the stand partition walls is not restored after the stand has been dismantled. Drawings and sketches of the intended stand construction must be submitted. The erection of own tents, pavilions or canopies on the open-air site is subject to approval and will be made dependent on the prior submission of a sketched plan. Decorative material used by the exhibitor must be flame-retardant and otherwise comply with police regulations. Exhibitors shall be liable for any damage to the walls and floors or alterations to the rented stand space caused by themselves, their own staff or authorized representatives. Any costs incurred as a result will be invoiced separately. The trade fair/exhibition management must be notified of the design companies commissioned, unless they are design companies of the exhibitor's own company. If necessary, local companies are to be considered. The interior design of the halls may not be altered by the exhibitors. Pillars, wall projections, fire extinguishers, partition walls, distribution boxes and other technical equipment are part of the allocated stand space. Terraces and stairs for exhibition halls must be fitted with railings from a height of 20 cm and secured against falling. The trade fair/exhibition management is entitled to close stands that do not meet these requirements on site at short notice for safety reasons.

15. Set-up and dismantling

Exhibitors will receive the access data for the Online Service Center (OSC), the details of which must be strictly observed, in good time with the stand confirmation.

The stands of companies that are not occupied 12 hours before the start of the event or for which there is no indication of a later arrival will be equipped with rear and side walls at the exhibitor's expense on behalf of the trade fair/exhibition management and decorated, designed or otherwise assigned in the interests of a representative overall image. In this case, the stand rental fee must be paid in full. Messe Karlsruhe shall not be liable under any circumstances for damage caused by a late order or failure to place an order on the part of the exhibitor (incorrect mandatory entry in the list of exhibitors, incomplete power lines during set-up, etc.). In the event of dismantling before the end of the exhibition on the last day of the fair, the trade fair / exhibition management is entitled to charge a contractual penalty of € 500 plus VAT.

16. Complaints about stand construction services

Complaints must be reported by the exhibitor immediately (without undue delay) on site at the Service Center of Messe Karlsruhe.

17. Exhibitor passes

Exhibitor passes are available in the OSC under Pass Management for digital distribution to employees. For stands in the halls: up to 10 m² 2 passes; for every additional 10 m² 1 pass free of charge, but not more than 5 passes. If necessary, additional passes will be issued for a fee. The relevant information in the Online Service Center (OSC) must be observed.

18. List of exhibitors

The list of exhibitors will be published on the event website approximately 2 months before the festival. The participating exhibitors will be shown with their logo and a link to their company website. Exhibitors may also be mentioned in social media channels. The prerequisite is that the application is submitted on time. Further fee-based entries are possible. The relevant forms in the Online Service Center (OSC) must be observed.

Exhibitors are responsible for the copyright permissibility of the use of the texts and images submitted/uploaded by them in the print and/or online version of the exhibitor directory/catalog/magazine. The exhibitor is solely responsible for obtaining the copyright consent of a copyright holder required for the reproduction of the images and texts in the exhibitor directories/catalogs/magazines. Should the organizer be exposed to claims by third parties, in particular copyright holders or their representatives, due to the infringement of copyrights resulting from the use of the images and texts submitted/uploaded by the exhibitor, the exhibitor shall be liable for the damage incurred by the organizer as a result and shall indemnify the organizer against such claims by third parties. Any license or exploitation fees or copyright fees (e.g. to VG Bild Kunst or the artists or authors of the submitted/uploaded texts) arising from the reproduction of texts and images in the exhibitor directories/catalogues/magazines shall be borne by the exhibitors.

19. Animals

Animals are not permitted at the event. This ban does not apply to guide or assistance dogs that are medically necessary. Proof of this must be presented on request.

20. Sales/Distribution

The sale/distribution of goods and services is only permitted insofar as these are listed in the admission and the sale/distribution takes place on the rented stand space. Exhibitors must comply with the statutory provisions, in particular the law on price labeling. The exhibitor is solely responsible for obtaining and complying with the necessary official permits (such as trade and health permits). Any violations shall entitle Messe Karlsruhe to close the stand immediately after prior warning and to exclude the exhibitor from participation in the event and any subsequent events. This shall not affect the exhibitor's liability for the full participation fee; the exhibitor shall not be entitled to claim damages in this respect.

21. Photography

The trade fair/exhibition management is entitled to have authorized personnel make drawings, film recordings and photographs of trade fair stands and exhibited items (cf. House Rules §6). Exhibitors waive all objections arising from rights of ownership and use. Persons other than those commissioned by the trade fair/exhibition management require the express written permission of the trade fair/exhibition management to take photographs of any kind.

22. AUMA fee

The AUMA fee for the Association of the German Trade Fair Industry (AUMA) is € 0.60 net per m² (also for the outdoor area). The fee will be invoiced together with the stand rental. AUMA safeguards the diverse interests of German industry in the field of exhibitions and trade fairs.

23. Technical facilities

Applications for electricity, water, compressed air, telephone, etc. can only be considered if orders are received on time via the Online Service Center (OSC). Sufficient general lighting is provided. However, exhibitors may have additional electrical cables installed at their own expense. The nearest connection point to the stand in question will be used as the basis for calculating these cables. Only contractors approved by the trade fair/exhibition management may be entrusted with the installation of supply lines. Electricity, water and gas consumption within the stand area shall be charged to the exhibitor. The trade fair/exhibition management accepts no liability for damage resulting from technical faults caused by power fluctuations, power failures or force majeure, or if the power supply is

interrupted by order of the fire department, police or municipal utilities.

The provisions of the Technical Guidelines (<https://www.messe-karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messe.pdf>) must be observed.

24. Terms of payment

The rent for the stand space (stand rent) and all other fees are net prices, to which VAT is added at the applicable statutory rate and must be paid. If no valid VAT ID is provided for companies from the EU that are not based in Germany, Messe Karlsruhe is obliged to charge the invoice amount including statutory VAT. Exhibitors will receive an invoice for the stand space in electronic form with/after stand confirmation; for ancillary costs and stand construction packages, invoicing depends on the order date. All invoices are due for payment upon receipt. If the recipient does not meet his payment obligation within 30 days of receipt of the invoice, he shall be in default even without a reminder. In the event of default, the trade fair / exhibition management shall be entitled to charge interest on arrears at the statutory rate. In the event of persistent default despite reminders, the trade fair / exhibition management reserves the right to terminate the contractual relationship with immediate effect. Please note that an express service surcharge of 25% will be levied for orders placed two weeks or more before the start of the event due to the additional logistical and technical effort involved.

25. Advertising

Active advertising outside the rented stand is not permitted.

This does not apply to the advertising services offered by Messe Karlsruhe. The trade fair / exhibition management reserves the right to take appropriate immediate action in the event of infringements. In this case, it may extraordinarily terminate contracts already concluded with the exhibitor for subsequent events for good cause, because essential conditions for the fulfillment of the contract are no longer met. Flyer displays on site must be registered and approved by the trade fair/exhibition management. Unannounced flyer displays will be charged with a penalty fee of 500 €.

26. Prevention of accidents

Exhibitors are obliged to install protective devices on the exhibited machines, apparatus, equipment and other exhibits that comply with the accident prevention regulations of the employers' liability insurance association. Exhibitors shall be liable for all personal injury or damage to property caused during or by the operation of exhibited machines, apparatus, equipment and similar. Fire extinguishers and signs referring to them may not be removed from their location, hung up or blocked, and emergency exits may not be blocked or obstructed by exhibition stands or exhibits. Terraces and stairs for exhibition buildings must be fitted with railings from a height of 20 cm and secured against falling. The trade fair/exhibition management is entitled to block stands that do not meet these requirements on site at short notice for security reasons. See also Item 13 Design and Equipment. The requirements of the Technical Guidelines (<https://www.messe-karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messe.pdf>) must be observed.

27. Cleaning

Cleaning of the generally accessible event site and the exhibition halls is carried out by the trade fair/exhibition management. Exhibitors are obliged to clean the stand areas they have rented. Appropriate collection islands for waste separation have been set up and made known to exhibitors - at the latest on site. Packaging material and the like may not be stored in the halls.

28. Insurance and security

Exhibitors shall be liable for all personal injury or damage to property caused by the event. As stipulated in the participation guidelines of the IDFA (Interessengemeinschaft Deutscher Fachmessen und Ausstellungsstädte), which become part of the contract between the organizer and the exhibitor, the trade fair/exhibition management assumes no liability for fire damage, burglary and theft, water damage and weather damage. The trade fair/exhibition management therefore strongly recommends taking out exhibition insurance.

The trade fair/exhibition management has concluded a special agreement with an insurance company for the duration of the exhibition. Exhibitors are advised to conclude this agreement in view of the special benefits. If exhibitors

require special, chargeable stand security, this will be carried out exclusively by companies commissioned by the trade fair/exhibition management in accordance with the applicable conditions.

The relevant forms can be found in the Online Service Center (OSC).

29. GEMA

Exhibitors must contact GEMA in the following cases: when using live music, music from tape, record, cassette, CD or DVD, for screenings of sound films or videos with music or if exhibitors belong to an AV or TV medium. GEMA, 11506 Berlin, telephone 030 58858999.

30. Privacy policy

As part of the fulfillment of the contract, the personal data required to process the registration will be processed. In this context, they may also be passed on to third parties (service partners) if this is necessary to fulfill the contract. The processing is carried out in accordance with Art. 6 para. 1 lit. b) GDPR. Furthermore, exhibitor data is used in the legitimate interest for direct advertising in accordance with Art. 6 para. 1 lit. f) GDPR. Further information can be found at: www.messe-karlsruhe.de/ds-gaus

31. Domiciliary rights

The trade fair/exhibition management exercises domiciliary rights on the event grounds and in the event halls. The instructions of the trade fair/exhibition management, its employees and stewards must be followed.

32. Acceptance of the exhibition conditions and domiciliary rights

By registering to participate in the event, exhibitors recognize these "Special Conditions of Participation", the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members" and the "House Rules" as binding for themselves and their representatives. In the event of non compliance, the trade fair/exhibition management shall be entitled to rectify the disturbances at the expense of the exhibitor concerned and to close the stand without compensation.

If the provisions of these "Special Conditions of Participation" differ from the corresponding provisions of the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members", the provisions of the "Special Conditions of Participation" shall always take precedence.

33. Statute of limitations

All contractual and pre-contractual claims of the exhibitor against the trade fair/exhibition management shall lapse within six months. The limitation period begins on the working day following the end of the event.

The place of fulfillment and jurisdiction is Karlsruhe. German law shall apply.

34. Severability clause

The possible invalidity of individual conditions above shall not affect the validity of the remaining "Special Conditions of Participation" and the entire contract. In the event that one of the aforementioned conditions is invalid, the condition that comes closest to its economic meaning and purpose shall be deemed to have been agreed in its place.